



**Acting and Film Education Program**  
**K-12**  
**2018-2019**

## **Acting Up's**

### *Acting and Film Education Program*



This social and emotional accelerated program is designed for learners, expressers, explorers, and creators from the ages of 6-17. Students will experience the movie making process in every aspect, while learning social and analytical skills. At the end of the year we will hold a big festival for the student created professionally guided movies! This program can be implemented into in-school and after school programs!

Future Actors, Actresses, Singers, Dancers, Writers, Directors, Producers, Make Up Artist, Set Designers, Cameramen, and even audio, this is

the program everyone will want to be a part of! We introduce concepts and ideas to the future enthusiast through practical and hands on class experience.

All stages of the program implement and prepare students for GSE and CASEL test taking experience. The program starts with working and developing students in audition techniques, scene study, on-camera performance, and most importantly building confidence. The next stage of production, we move into developing our stories for our short films. Script writing is introduced, along with the process of improvisation bringing out the creativity. We are now growing actors and screenwriters. Now it's time to show it all off with our production classes.

Acting Up introduces filmmaking with hands on experience with the equipment we use in the big leagues. We use the actors and scenes as subjects to introduce the idea of capturing the story through the lens and microphones. At the end of this process we have built an entire team that it takes to make a Movie. So why don't we? The final months of the program we spend making what we would like to think as the schools colt classics. Produced, written, and starred by the kids of the school!

# EMPATHY VIEWS

## THINK

AS STUDENTS WATCH VARIOUS PRODUCTIONS THEY'VE SEEN IN MOVIES, ON YOUTUBE AND OTHER MEDIA PLATFORMS, THEY BEGIN TO THINK ABOUT THINGS THEY LIKED OR DIDN'T LIKE AS WELL AS THINGS THAT THEY WOULD DO DIFFERENT. AS THEY MOVE THROUGH THE PROGRAM, STUDENTS WILL HAVE THE OPPORTUNITY TO APPLY THOSE THOUGHTS AND FOCUS ON THE PRODUCTION ASPECT THAT RESONATES WITH THEM MOST.

## SEE

STUDENTS WILL HAVE THE OPPORTUNITY TO LEARN HOW VARIOUS INDUSTRY PROFESSIONALS USE CREATIVITY, TECHNIQUE AND FOCUS TO ACCOMPLISH THEIR ARTISTIC GOALS. BY APPLYING THESE LEARNED PRINCIPLES, STUDENTS ARE ABLE TO SEE THEIR PROGRESSION THROUGH THEIR COMPLETED PROJECTS.

## HEAR

STUDENTS ARE MOTIVATED BY WORDS OF ENCOURAGEMENT, CONSTRUCTIVE CRITICISM, AND FORWARD-THINKING. THROUGHOUT THE COURSE, STUDENTS WILL HEAR COMPLIMENTS, POSITIVE FEEDBACK AND AREAS OF GROWTH TO INCREASE SELF-CONFIDENCE AND GOAL-ORIENTATION.

## SAY

COLLABORATION GIVES EACH STUDENT A SAY IN HOW THE PRODUCTION/PROJECT IS COMPLETED AND PRESENTED. THIS SENSE OF OWNERSHIP OF THE PROJECT INCREASES INTEREST, DEDICATION, AND FOCUS.

## FEEL

STUDENTS ARE PROVIDED WITH A MEDIUM TO EXPRESS THEIR CREATIVE VIEWS AND EXPRESSIONS. WITH THE GUIDANCE OF OUR TRAINED INSTRUCTORS, STUDENTS FEEL A SENSE OF PURPOSE AND ACHIEVEMENT WITH THE COMPLETION OF THEIR OWN PRODUCTIONS.



## More About Acting Up and The Founder



Brandon Thaxton founder, developed and designed Acting Up in the purpose of pushing purpose. He has been developing kids for the past 12 years. Graduate of Tri-Cities High School, Brandon has trained over 3,000 kids across the globe. He has worked with and developed kids in Atlanta, OKC, LA, Orlando, New York, Las Vegas, Antwerp, Belgium, Goddard School, Bear Creek, Mundy Mills, DSA, and many other dance schools, theaters, summer camps and class settings. His students have starred or co-starred in "IT", Hawaii 5-0 , BAD MOM, WALKING DEAD, Atlanta

and many more. He leads the mission and team in instilling the power of I am in each individual he encounters.

Acting Up, LLC is a talent development agency that has been located in north Atlanta for the past three years however, we will be relocating soon. The company is looking to remain in Atlanta and we are set to service private and public clients throughout the Atlanta area and beyond.

Our staff consists of industry-trained professionals equipped to break students 4 years and older into their chosen industry. Our intention for creating Acting Up is to offer the aforementioned service; although, we will move toward diversification, as long as it holds true to our core services and operations.

At Acting Up, we are passionate about the pursuit of excellence and craft-mastery with unmatched services and quality. We specialize in building careers and self-confidence through Acting, Writing, Directing, and Producing while leaving a positive mark on our clients that cannot be erased.

Our track-record provides evidence that our values, operations, and quality of service will continue to drive Acting Up to unforeseeable heights and assist us in attracting clients that will make the company highly profitable. We are truly dedicated to establishing valuable business relationships and offering our clients value and reasons to employ our services time and time again.

Our superior customer service and quality of services provided will ensure we are always positioned to assist private clients and hold classes, as well as handle government contracts. Everything we do is guided by our values and our client's best interest is always first-priority.

SCAN WITH PHONE CAMERA

*Acting Up Class Scene*



*Acting Up Testimonials*



*Acting Up Class Held by*

*By Brandon Thaxton*



*Ch 11 News Interview*



## ***I WANT TO ENRICH MY STUDENTS***

**THE PROCESS IS SIMPLE AND COST EFFECTIVE TO IMPLEMENT ACTING UP'S PROGRAM INTO THE SCHOOL'S CURRENT CURRICULUM.**

- **THE SCHOOL IS ASSIGNED A PROGRAM DIRECTOR. YOUR PD WILL FIND OUT YOUR INITIAL NEEDS AND MODIFY YOUR PROGRAM IN ACCORDANCE TO SELECTING KIDS, TIME, AND BUDGET. THE PROGRAM DIRECTOR WILL ALSO PROVIDE ANY INSURANCE OR PAPERWORK NEEDED.**
- **EACH TEAM CONSISTS OF ONE PROFESSIONAL ACTOR/DIRECTOR AND A PRODUCTION EXPERT. EACH TEAM MEMBER IS QUALIFIED AND HAS UNDERGONE A FULL BACKGROUND INVESTIGATION**
- **YOUR PROGRAM DIRECTOR WILL BE SURE TO LAUNCH YOUR PROGRAM SUCCESSFULLY BY FOLLOWING UP WITH FACULTY, STUDENTS, PARENTS, AND TEAMS THROUGHOUT THE PROGRAM.**

### ***Georgia Student Film Festival***

What do you do with 50 films made by the students of the city of Atlanta? The Georgia Student Film Festival powered by Acting Up and other Georgia Film based companies! Featuring the films made by students in the Acting Up Program across the state of Georgia., giving them the chance to meet other student film-makers from across the state of Georgia. Awarding students scholarships, cameras, and other beneficial prizes and opportunities.

